

# Basic Scripting - Commercial Script

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### INT. HOUSE 1 - KITCHEN - DAY

JOE is rummaging through his WALLET in the kitchen. He seems distressed about having too much money.

JOE

(looking through his wallet)

Man, I got all this money in my wallet, and I don't know what to do with it!

NARRATOR (V.O.)

Want to use up that money in your wallet?

**INT. HOUSE 2 - KITCHEN - DAY**

In a different home, KATIE is frowning while looking at the BREAD and POP TARTS on the kitchen island.

KATIE

(frowns while looking at BREAD and POP TARTS)

I got all these pop tarts and bread, but nothing to use it on.

NARRATOR (V.O.)

Want to waste your precious bread and pop tarts?

**INT. HOUSE 3 - KITCHEN - DAY**

JOE and KATIE get teleported to another house's kitchen. They look around surprised and notice a REVOLUTION SMART TOASTER on the counter.

JOE & KATIE

(looks around surprised)

(notices REVOLUTION SMART TOASTER on counter)

JOE

Woooooah!

NARRATOR (V.O.)

Well, now you can!

Time skip to after JOE and KATIE have toasted BREAD using the REVOLUTION SMART TOASTER. The BREAD comes out unevenly toasted.

KATIE

(crying while holding burnt toast) It's unevenly cooked, noooooo!

NARRATOR (V.O.)

Introducing the REVOLUTION SMART TOASTER!

JOE

(picks up burnt toast and admires it)

(shakes hands in air happily while holding burnt toast)

Iiiiiit's buuuuuuurnt!

Camera shot of only JOE.

JOE  
(kisses burnt part of toasted BREAD)

NARRATOR (V.O.)  
Enjoy your failure of a toaster!

Camera shot of only KATIE.

KATIE  
(holding burnt POP TART while crying more)  
It was supposed to work, it was supposed to work!

NARRATOR (V.O.)  
And don't you worry about it ever succeeding!

Cut to still image of REVOLUTION SMART TOASTERS.  
Text saying "Call 1-800-POS-TSTR Today!" appears on top of  
the image.

NARRATOR (V.O.)  
(sped up) Call now at 1-800-POS-TSTR today!